

SALES AND SPONSORSHIP BROCHURE

# ELEVATE

8-9 OCTOBER 2026 | HILTON MUMBAI INT'L AIRPORT

## Powering the Future of Physical Activity in India

[elevatearena.com/india](https://elevatearena.com/india)



# INDIA IS ON THE MOVE **AND ELEVATE IS AT THE HEART OF IT**

**Driven by 1.4 billion consumers, India's fitness industry is expected to double to US\$4.5bn by 2030.**

Taking place on **8-9 October 2026** at the Hilton Mumbai International Airport, **Elevate India** returns to unite the industry's most influential voices, delivering education, insight and inspiration for professionals committed to building a **fitter, more active nation**.

## **Why Elevate – Why now?**

As India's fitness market enters a critical growth phase, Elevate provides the trusted B2B platform that brands, operators and innovators need to grow faster – together.

## **Mumbai sits at the heart of India's fitness economy.**

As the country's commercial capital, it is home to the highest concentration of gym operators, multi-site chains, premium clubs and fast-growing independents.

This makes Mumbai the most powerful place to connect the industry, do business, and shape what comes next.



[www.elevatearena.com/india](http://www.elevatearena.com/india)



India's fitness market is **expected to double** to US\$4.5bn by 2030



12.3 million paid gym members today, expected to **exceed 23 million** by 2030



Penetration is just ~0.8% of the population – highlighting **huge room for growth**



Operators are **professionalising rapidly** with new facilities, equipment and formats

## Sponsor Elevate India to position your brand at the centre of one of the world's fastest-growing fitness markets.

Celebrating it's 10th anniversary this year, this is your opportunity to meet the who's who of India's physical activity industry.

The event brings together the entire fitness ecosystem—from gym operators and personal training studios to equipment manufacturers, investors and educators. This is high-value networking at it's very best.

- ▶ **Be in the room** with 200 gym owners, fitness operators and key buyers
- ▶ **Build brand visibility** and put your brand in front of stakeholders for 2 days
- ▶ **Showcase your leadership** by nominating a speaker
- ▶ **Enter and scale** in India and use Elevate to generate high-quality leads
- ▶ **Attend social events** with operators and investors from across India
- ▶ **Showcase equipment, tech and solutions** to a market that is investing
- ▶ **Contribute to the conversations** shaping the future of fitness in India



"I am thrilled that Elevate, the biggest and most respected fitness expo in the UK has decided to return to the Indian market. This is a game changer for the industry and we look forward to this one-of-a-kind event where the best suppliers and buyers in the industry will be found under one roof."

**SAMIR KAPOOR**  
President of India Active and Council Member of World Active

### Companies in attendance last year included:



...and many more

# WHAT TO EXPECT IN MUMBAI



**12  
EDUCATION  
SESSIONS**



**200+  
DELEGATES**



**60+  
SPEAKERS**



**17 HOURS OF  
BUSINESS &  
NETWORKING  
OVER TWO  
DAYS**



**ORGANISED  
LUNCHES &  
EVENING  
SOCIAL EVENTS**



**SPONTANEOUS  
CONVERSATIONS  
YOU ONLY GET  
AT LIVE EVENTS**

## WHO WILL YOU MEET?

- ✓ Gym operators
- ✓ Personal trainers
- ✓ Sports therapists
- ✓ Coaches and trainers
- ✓ Group exercise instructors
- ✓ Sports clubs
- ✓ Physiotherapists
- ✓ Media
- ✓ Fitness influencers
- ✓ Public health professionals

[www.elevatearena.com/india](http://www.elevatearena.com/india)

## SPONSORSHIP PACKAGES AVAILABLE

|                                          |                |
|------------------------------------------|----------------|
| Entrance                                 | £3,000         |
| Registration forms & Badges              | £3,000         |
| Lanyards (sponsor to supply)             | £2,000         |
| Lunch and Refreshment Break sponsor      | £4,000 per day |
| Gala Dinner                              | £tbc           |
| Notebook/Pen sponsor (sponsor to supply) | £1,750         |
| Printed Agenda                           | £1,000         |
| Stage Sponsor                            | £5,500         |
| Headline Website Banner                  | £750 per month |

*\*Please discuss this with the team directly. Not all of these options are suitable for all brands. All prices subject to VAT.*

## EXHIBITION BOOTH (only 10 available)

- ✓ **Includes 2 attendee tickets:** Access to the full 2-day conference, including lunch and refreshments
- ✓ **Speaker opportunity:** The opportunity to join a session to present your expertise to a highly engaged audience
- ✓ **Showcase booth:** An area to display branding/product
- ✓ **Brand Listing:** Inclusion on the event website, with a clickable logo linking to your website
- ✓ **Social media mentions:** Acknowledgment as an exhibitor across event social channels

**£2,000 + VAT**

## CONTACT US

### Lucy Findlay-Beale

International Sponsorship Sales  
lucy.findlay-beale@elevatearena.com  
+44 (0) 7826 068242

### Pragya Sharma

Indian Sponsorship Sales  
elevate@interads.in  
+91 89296 00517

### FOLLOW US ON SOCIALS

- Instagram @elevatearena
- Facebook elevatearena
- X @elevatearena
- LinkedIn elevate.arena
- YouTube @elevatearena.com
- Website Elevate - the b2b arena of physical activity

## MARKETING SUPPORT

As a sponsor of Elevate India, you benefit from a fully integrated marketing campaign designed to maximise your visibility, position you as a market leader, and generate meaningful commercial opportunities both before, during, and after the event.

### PRE-EVENT:

- ✓ Featured logo positioning across the official website, sponsor listings, and all direct marketing
- ✓ Targeted email campaign to a highly qualified database of operators, owners, and buyers
- ✓ Social media promotion across LinkedIn, Instagram, and Facebook, including sponsor announcements, spotlights, product features

### ONSITE:

- ✓ Premium brand placement on all available signage and digital screens
- ✓ Inclusion in event guides
- ✓ Opportunity to nominate a speaker (limited slots available)
- ✓ 17 hours of networking across 2 days
- ✓ Mentions throughout the conference when referring to sponsors

### POST EVENT EXPOSURE:

- ✓ Logo inclusion in post-event communications, highlights and reporting
- ✓ News article in a post event newsletter
- ✓ Continued visibility through on-demand content, video and digital recaps

**Have an idea?** Work with us to deliver it!

[www.elevatearena.com/india](http://www.elevatearena.com/india)